



For more information, please contact:
Aussie Crunch Gourmet Popcorn 404.POPCORN (404.767.2676)

Say G'day to Aussie Crunch®! Aussie Crunch® announces a new product line of All Natural gourmet popcorn

Atlanta, GA, June 19, 2007 -- Aussie Crunch® gourmet popcorn now is available in All Natural caramel, fudge caramel, sweet cinnamon, mint, white cheddar, spicy white cheddar and buttered flavors.

Aussie Crunch® gourmet popcorn is made from best of class ingredients and uses proprietary recipes. Aussie Crunch® is available in 2 gallon, 3.5 gallon and 6.5 gallon signature tins where the flavors can be mixed and matched to create the ultimate popcorn experience. A new retail caramel bag and lines of gift bags and gift boxes of gourmet popcorn are also available—designed for gift basket, gourmet grocery, corporate gift and event planning companies. Aussie Crunch® is a perfect answer to a variety of business and consumer needs.

The company is extremely service-oriented and willing to work with individuals and companies of all sizes to accommodate custom packaging needs and volume pricing. To make it even easier, Aussie Crunch® will drop ship to its customers' lists anywhere in the United States, including Alaska and Hawaii, as well as Canada.

Aussie Crunch® can be purchased at a number of specialty retailers and gift basket companies, 24 hours a day at <http://www.aussiecrunch.com> or during business hours at 404-POPCORN (404.767.2676) or 800.401.6534.

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